

## Master Thesis

## Financial Management

Erstprüfer	Thema
Prof. Weiss	Overview of Current Non-Interest Finance
Prof. Randall	New Developments in the Sphere of Liability Management in the European Long and Medium term Debt Market in 2004.
Prof. Hertrich	Customer Relationship Management (CRM) in Financial Institutions; A research about the positive Effects of CRM on the Success of Financial Institutions
Prof. Weiss	Key Elements of Islamic Financing - Possibilities for Integration of Internationally Accepted Financial Products
Prof. Randall	An Analysis of the Trust Security Issues and Transactions of ABN AMRO N.V. and FORTIS Inc.
Prof. Randall	On the Relationship between Value Stocks' Risk and Return Patterns and Heterogeneous Expectations Pricing Model
Prof. Wallasch	Earnings Management under different Accounting Standards: IFRS and US GAAP case
Prof. Weiss	The growing importance of goodwill in Mergers & Acquisitions - under the new developments of IFRS and US-GAAP
Prof. Kalwait	Konzeption und Implementierung eines erweiterten Finanzkennzahlensystems zur operativen und strategischen Steuerung eines Mittelstandsbetriebes der Nahrungs- und Genussmittelindustrie, dargestellt am Beispiel der Confiserie Burg Lauenstein GmbH
Prof. Gruner	Problems and Challenges of Implementation an Assets Securitization Program in Latin America: Future Flow Transactions and Sovereign Risk
Prof. Weiss	Alternative Finanzierungsmöglichkeiten für mittelständische Unternehmen
Prof. Weiss	Managing Value through M & A and Restructuring Activities
Prof. Randall	The recommended more effective SME financing programs in China according to international experiences
Prof. Gruner	Implementation of Treasury Management Instruments in Transitional Economies: Challenges and Strategies
Prof. Weiss	Transfer Pricing in China
Prof. Gruner	Significance of credit derivatives for the loan extension to small & medium - sized enterprises
Prof. Hertrich	An empirical investigation about success factors of SMEs for the internationalisation into the Chinese market
Prof. Weiss	Value Management and its Performance Measurement Techniques
Prof. Gruner	Landmark Regulatory Changes and their Implications on Treasury Management

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Erstprüfer	Thema
Prof. Weiss	Expected Synergies why an Illusion in most Mergers and Acquisitions Transactions
Prof. Gruner	Management of Currency Risk in the Field of Globalisation - Currency Risks and th Organisation of Currency Management in Multinational Companies
Prof. Gruner	The Influence of Mezzanine Capital Financing on the Capital Structure and the Interdependencies with Rating of SME's
Prof. Randall	Solvency II and its Effect on the European Insurance Business
Prof. Weiss	Operational Risk Management in Customised Projects considering an example in the Software Industry
Prof. Weiss	Credit Risk as part of Enterprise Risk Management considering an example in the Construction Material Business
Prof. Jakob	Knowledge Management: Best practice in Organization
Prof. Singer	Investment under Uncertainty - Real Options Approach as a New Alternative for Company Valuation
Prof. Gruner	Scaling the Financial Statements Audit to Small Entities
Prof. Gruner	Testing the Efficient Market Hypothesis in The Foreign Exchange Market in the case of Euro
Prof. Weiss	Captives - An Alternative Risk Management Instrument? Preconditions for Establishing Captives in Europe
Prof. Weiss	Mutual Funds Industry and their Future Trends in Germany
Prof. Gruner	SMEs and Basel II
Singer	Real Options Analysis in Valuation of Investments: Comparison of Traditional and modern Approaches to model Uncertainty
Prof. Weiss	The Impact of International Bank Mergers on Asia-Pacific Economy
Prof. Gruner	Concept for supporting foreign trade of small and medium-sized enterprises in Uzbekistan
Prof. Gruner	Efficiency of Vietnam Stock Market - an Investigation and Empirical Evidences
Prof. Weiss	The Feasibility Study of Overseas Listing of Chinese Enterprises
Prof. Randall	The potential to asset-backed security in China
Prof. Hertrich	Obstacles and Challenges in Corporate Financial Planning and Budegeting and Possibility for Improvement of the Companies` Performance
Prof. Weiss	Measuring Impact (Financial and Non-Financial) of Knowledge Management Initiatives
Prof. Gruner	Implementation of value at Risk tool for the investment portfolio of German insurance company

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Erstprüfer	Thema
Prof. Weiss	Consolidation of Financial Statements and its Impact on growth and Competition. A Case study of Multinational Corporations
Prof. Gruner	Cash Management Optimisation
Prof. Gruner	Valuation of Financial Service Firms
Prof. Weiss	Introduction of Transfer Pricing Regulation in Kazakhstan
Prof. Randall	Structured Trade and Transaction-based Financing in Emerging Markets of Kyrgyzstan and Kazakhstan
Prof. Randall	Corporate Use of Hybrid Capital. Theoretical and Practical Evidence
Prof. Gruner	Implementation of Foreign Exchange Risk Mangement System in Small and Medium Sized Enterprises
Prof. Gruner	Crediting Process for small and medium-sized Enterprises in Georgian Banks. Critical Analysis
Prof. Weiss	A Comporative Analysis of the Weaknesses Of Value Based Management Metrics
Prof. Weiss	Capital Structure in the Truck Industry
Prof. Weiss	Success Factors for IT Project Management in Latin-American small and medium sized enterprises
Prof. Weiss	Trading Systems for stocks and derivatives - Introduction, comparison and implementation in a retail brokerage company
Prof. Hertrich	Financial and Marketing Strategies to improve the competitive Position in Eastern Europe for ATM producer NCR
Prof. Randall	A Risk Management Analysis of the Reasons that led to the Failure of Barings Bank
Prof. Gruner	Small and Medium-Sized Enterprises (SMEs) Financing and the Financial System in China
Prof. Hertrich	Investment into the Chinese Automobile Market - attempt to prove that China would not follow the same old disastrous road of Brazil
Prof. Weiss	Managing Market Risk in Financial Institutions
Prof. Weiss	Financial Roles of Small and Medium Enterprises (SME's) in Indonesian Economic
Prof. Gruner	Optimal Level of Information for Credit Decision Making
Prof. Weiss	Applications of E(conomic V(alue) A(dded) in an Enterprise (Einsatz von EVA im Unternehmen)
Prof. Weiss	International Transfer Pricing Theory and Practice
Prof. Weiss	Anforderung an ein Management Informationssystem bei mittelständischen Unternehmen unter Einbeziehung der Anforderungen externer Kapitalgeber.

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Erstprüfer	Thema
Prof. Gruner	Factoring as a tool for financing SMEs. Comparison between the factoring markets in UK and Germany. Relevance of factoring for financing the SME sector in Bulgaria
Prof. Weiss	Implementation of Transfer Pricing in Germany - Practical Example: Zapf Creation Group
Prof. Weiss	Target Costing - a Financial Tool for cost improvement - A comparison between Germany and Japan
Prof. Weiss	Possibility of a unified currency in Asia - Focusing on East Asian nations -
Prof. Weiss	Efficient Management of Working Capital for High Value Consumption Electronic Products
Prof. Weiss	Currency Risk Management for FOREIGNS Direct Investment (FDI) in China
Prof. Randall	Accounting Implication to foreign Exchange Risk Management
Prof. Gruner	A guideline for raising venture capital for young technology based firms
Prof. Gruner	Maximization Share Holder Value through Implementing Value Based Management (VBM) for Companies in Indonesia
Prof. Gruner	Cash Pooling in Asia and Eastern Europe for Schaeffler KG
Prof. Weiss	Risk Management in SME - Analysis of joint venture investment in China
Prof. Gruner	Economic Value Added (EVA) as a Management Tool for Small and Medium-sized Enterprises (SMEs)
Prof. Weiss	Analysis Risk Management in Indonesian Company
Prof. Hertrich	Development of a marketing Plan for HABA to enter the Chinese Market
Prof. Wallasch	Shared Service Organization: Establishment and Implementation of Finance SSO case Study on Beiersdorf Shared Services GmbH
Prof. Randall	Improving Opportunities for Initial Public Offerings on Growth Stock Markets in Europe   Learning from the experience of new European high-growth dedicated stock markets during 1996-2002
Prof. Randall	Effects of International Mergers on shareholders value - An analysis of a recent merger in the telecommunication industry: 'The Merger of Vodafone Airtouch Plc & Mannesmann AG'
Prof. Weiss	Middle Sized Companies (Mittelstand) as a Strategic Investor in early stage Technology Companies
Prof. Gruner	Payment Systems in China - Actuality and Developements
Prof. Hertrich	The Link between Marketing and Shareholder Value

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Erstprüfer	Thema
Prof. Randall	Current Developments and the Future Potential of Auto Financing in China
Prof. Randall	Risk and Return Analysis of Investment Portfolios Performance of European Equity Mutual Funds
Prof. Randall	Brand value as an Indicator of Financial Performance
Prof. Weiss	Strategic Pricing in Merger and Acquisition Projects
Prof. Randall	China's Financial Risk prior and post accession to the WTO
Prof. Weiss	Potential for Developing Asset Backed Securities in Eastern Europe
Prof. Weiss	Comparison of preferred and common stock valuations
Prof. Hertrich	Measuring the Impact of Marketing Activities in Shareholder's Value: A Statistical Exercise with a real Customer Database
Prof. Hertrich	A Feasibility Study for a German Furniture Enterprise that will invest in China
Prof. Weiss	Balancing Commercial and Transfer Pricing in International Corporations
Prof. Weiss	Transfer price structures in knowledge-based companies
Prof. Weiss	Exit strategies for private equity investments in China
Prof. Eldridge	An Empirical Study of Trade Credit Utilized under Conditions of Buyer Power Domination: Evidence from the European Food Industry
Prof. Weiss	Joint Venture Agreements as an Option for Strategic Outsourcing
Prof. Weiss	Risks and Challenges of Islamic Finance
Prof. Aßländer	Corporate Social Responsibility
Prof. Randall	The role of commercial banking in an environment of increasingly liquid capital markets
Prof. Randall	Optimal currency hedging strategies for SMEs
Prof. Weiss	Interest Expense in Value Chain
Prof. Randall	Effects of International Mergers and Acquisitions on Shareholder Value - An analysis of a recent merger in the finance sector
Prof. Weiss	The influence of tax benefits and subsidies on investment behaviour
Prof. Hertrich	Development Strategies of Chinese Toys Industry in Global Market
Prof. Randall	An analysis on the impact of online stock trading on brokers and clients
Prof. Weiss	Service Contracts in the Software Industry - Best Practise and Financial Consequences
Prof. Weiss	Benchmark of cost structures and access fees for underground gas storages

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Erstprüfer	Thema
Prof. Hertrich	Market Entrance of Medical Devices in China Artificial Joints products
Prof. Weiss	Present Challenges in Financing Real Estate Projects
Prof. Weiss	Profit - Split as a transfer pricing method in Germany
Prof. Randall	A Comparative analysis of credit risk evaluation methods in commodity trade finance
Prof. Weiss	New Instruments for Improving the Management of Credit Risk
Prof. Weiss	Alternative Risk Transfer using Securitization Mortality Catastrophe Bonds
Prof. Gruner	Alternative ways of Financing for SME´s in Bulgaria. / factoring, letter of credit, incasso.
Prof. Randall	Study of Logistics Cost Controlling Techniques at General Motors Europe
Prof. Weiss	M&A and its Effects on Transfer Pricing - Checklist for Transfer-Pricing due Diligence
Prof. Hertrich	Customer Base Financial Indicators
Prof. Randall	The integration of clearance and settlement systems in the EU: Analysis of developments, challenges and opportunities
Prof. Randall	Hybrid Capital Instruments for the Optimization of European Corporate Balance Sheets
Prof. Randall	The rule of international financial markets in the globalisation of the Russian energy sector
Prof. Weiss	Financial Implications of Supply Chain Management
Prof. Gruner	Contribution of Treasury Management to support the objectives of multinational corporations
Prof. Randall	Hedge-Fonds - Selbstregulierung oder gesetzliche Regulierung? Eine finanzwirtschaftliche Analyse
Prof. Weiss	Design of a Financial Management System for a Media Company
Prof. Randall	Constructing and Pricing Derivatives in the Balhan Markets of Romania and Serbia.
Prof. Randall	The Entry of Foreign Banks into China and ist Import on the Chinese Banking Market
Prof. Gruner	Analysis of the Project Risk Management Process for the Enhanced Banking System Project at Citibank Germany
Prof. Randall	Development of a forecasting tool for Asset Management in Project Business at Siemens AG Power Transmission & Distribution M 3
Prof. Weiss	Developement and Implementation of a Hedging Strategy for Material Purchase
Prof. Randall	The role of alternative investments in portfolio management

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Erstprüfer	Thema
Prof. Randall	Weather Derivatives: An Analysis of Their Growing Importance in Risk Management
Prof. Randall	The industrial logic of cross-border M&A in the European energy market
Prof. Hertrich	Umsetzung einer neuen Unternehmensstrategie in einem mittelständigen Unternehmen mit Hilfe eines Performance-Messsystems auf Basis der Balanced Scorecard
Prof. Weiss	Implementation of Financial Management Tools in a small sized Company
Prof. Randall	Aufbau einer Cash Flow Rechnung zur Liquiditätsplanung der Porsche AG
Prof. Randall	Economic Analysis of the Impact of the Free Trade of Commerce between Peru and USA in the Small and Medium Sized Textile Companies
Prof. Randall	Novel Uses of ABS and Current Developments in the Securitization of Financial Assets
Prof. Gruner	Asset Management of Insurance Companies with main Emphasis on Real Estate Investments
Prof. Hertrich	The Valuation of a Brand - an Analysis of Techniques and Contribution to Business Valuation
Prof. Randall	A Comparative Study of Credit Derivatives Valuation Models
Prof. Randall	Securitization - Who to blame for the 2007 Financial Crisis
Prof. Gruner	Risk Management in Real Investment Projects
Prof. Randall	Credit Ratings after the Credit Crisis in Year 2007 - Challenges ahead in the Balkan Region
Prof. Randall	The Rising Appeal of Private Equity to Emerging Markets, focusing on SMEs in China

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Erstprüfer	Thema
Prof. Gruner	Budgeting as a Tool in Making Strategic Financial Decisions in SMEs
Prof. Hertrich	A Financial Analysis of a Customer Base Structure
Prof. Randall	Treatment of Derivatives under IFRS
Prof. Hertrich	Development of an Efficient & Standardized IT Application Valuation Methodology as Basis for effective IT Management Decisions
Prof. Randall	The Impact of the new German Tax Regime 2008 on Financing LBO Transactions
Prof. Randall	Structured Credit Products at the Core of Subprime Mortgage Crisis
Prof. Gruner	Optimisation of Corporate Financial Strategies with Hybrid Capital
Prof. Randall	Optimal Controlling and Reporting Tools to achieve a successful financial Integration of Continental and Siemens VDO
Prof. Michel	Performance Measurement Concept in BMW Financial Services - Integration of Operational Result
Prof. Gruner	Entwicklung von Handelsstrategien zur Optimierung der Strombeschaffung unter Risikogesichtspunkten
Prof. Hertrich	Success Indicators for a Co-operation of German SMEs in China
Prof. Hertrich	Value Measurement Techniques of the Corporation

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Erstprüfer	Thema
Prof. Gruner	An analysis of the Financial implications of a German organization's management structure and its fit to the external environment within which it operates.